"Health Risks Increase in Summer"

When we think of summer, we tend to think of having "Fun in the Sun" activities. Because of longer days, vacations, hiking, biking, swimming and any activity that gets us outside, we're doing more and taking advantage of summer weather. This is great; however, how prepared are your customers for the "health incidents" that might happen when doing these outdoor activities? Experts say that the risks of accidents are higher in the summer than any other time of year because of all the activities available to us. Reminding your customers that "accidents do happen", and offering them Payment Protection, may help them in the event of experiencing one of these accidents. Payment Protection may prevent the long-term effects of hardship. Here are some common summer mishaps worth mentioning to your customers:

1. **Heat Stroke:**   No matter where you live, this summer's heat has hit us all. Whether you're active or not, spending too much time in the hot sun can cause the body to overheat and possibly cause heat stroke.

2. **Water accidents:**   This goes without saying that the increase of drowning and boating accidents spike in the summer. Even if you're an experienced swimmer or sailor, it may be the novice that causes the accident.

3. **Bug bites:**   Ouch! Mosquitoes, bees, ticks and other insects are out in full force during the summer. Bites and stings that could cause an allergic reaction or even death also increase.

4. **Fireworks:** What American doesn't love them? As beautiful as they are to watch, fireworks injure thousands of people each year. In fact, the misuse of fireworks causes over 15,000 fires each year which increases the number of fatal accidents.

5. **Car accidents:** Hey, it's summertime! This means more people are out on the road and, perhaps, driving in unfamiliar surroundings.

Relationship building and asking your customer about their summer plans may provide you with excellent information which allows you to offer Payment Protection…..for a "healthier summer"!